

GOVERNANCE POLICY

SUBJECT	Membership			PAGE:	1 of 1
ISSUING AUTHORITY	TRUST BOARD	ISSUE DATE:	03/12/02	REFERENCE	V1.7

1 Purpose

To guide the Museum in the management of its membership activities and its interface with independent membership bodies, in order to ensure a consistent and coherent membership service is available to the public.

2 Definitions

Nil

3 Policy

- 3.1** The Museum will offer, and assist others to offer, programmes of membership designed to provide benefit to, achieve advocacy from, and provide for participation of, members with the Museum. It shall offer, and encourage others to offer sufficient variety of membership opportunity as to reasonably meet the needs of significant interest groups, and child, youth and adult age groups. The Museum shall seek to ensure that a coherent face for membership is presented to the public and that communication and cooperation across all sectors of membership is maximised. The Museum shall recognise the existing membership services of the Auckland Museum Institute and Museum Circle.