

# I AM

# MAKING MOVIES

## STUDENT BRIEF

### PROJECT DESCRIPTION

Auckland Museum is inviting you and your classmates and/or friends to take part in an exciting movie making competition. There are some great digital prizes to be won, and you'll have the chance of meeting some well-known New Zealand actors and performers.

The competition is open to all Year 5 to 13 students attending schools in the Auckland region. All you have to do is choose an exhibit within the Museum to base your movie on, and relate it to one of the following inquiry questions/statements.

### QUESTIONS

1. Technologies and materials change, but our needs often stay the same. Which object from the Museum's collection do you feel best illustrates this?
2. The last Gallipoli ANZAC, Doug Dibley, passed away at the age of 102 in 1997. One of his final comments on the war was "No one wins in the end. The Great War took the best of our young men". Consider this statement to reflect why ANZAC remembrance still resonates with so many New Zealanders.
3. New Zealand was an isolated island nation for centuries, but the arrival of different people brought changes to both our natural environment and our cultural identity. Explore what impact the arrival of people, and the things they brought, has had on Aotearoa New Zealand.

4. For centuries roses have ignited the senses of artists and poets around the world, inspiring them to create works of passion, love, purity, sadness and spite. How is it, that one flower is able to stir such a variety of emotions?

5. Wahaia e koe kite iti kahurangi, ki te tuohu koe, me maunga teitei. Seek the treasure you value most dearly: if you bow your head, let it be to a lofty mountain. How can great aspirations change and inspire a person?

### ENTRY FORMS

Entry forms can be downloaded from [www.aucklandmuseum.com/iammakingmovies](http://www.aucklandmuseum.com/iammakingmovies).

All entries will be judged by New Zealand film industry professionals who will select winners from each of the two age ranges for four categories and a supreme winner from each age group.

### AWARDS

Awards will be presented to—

**Supreme Winner**  
Years 5–8

**Supreme Winner**  
Years 9–13

And for—

**Best script/storyline**  
Years 5–8 and Years 9–13

**Best documentary**  
Years 5–8 and Years 9–13

**Best creative story-telling**  
Years 5–8 and Years 9–13

**Best production work**  
Years 5–8 and Years 9–13

### WHAT THE JUDGES WILL BE LOOKING FOR

Movies which tell fascinating stories about Museum taonga, artefacts and exhibits and how they relate to the lives of real people, or issues of concern.

Original ideas and creative interpretation of the facts that have been uncovered during your research phase.

Production qualities and techniques, like how you've composed your shots and transitioned from one to another, or integrated a special effect that's appropriate to your story.

How you've introduced an element of surprise or created a twist to the ending.

How well you hold the viewers attention through a compelling sequence of still and moving images, voice-over or dialogue.

### GENRE

You can choose between making a movie in the style of a factual documentary, or in the style of a truly creative, mysterious, humorous and altogether out-of-the-ordinary story!

### SCREENINGS

Films that meet the entry criteria, and receive gold star ratings, will be shown on the Museum's and other websites. The ten winners in the six categories will also have their films shown at the Premier Awards Night on Sunday 20 June 2010.

### MEDIA FORMAT

All movies must be uploaded via the competition's VoiceThread page as:

FLV maximum file size of 50MB (optimal settings: 640x450, 15FPS)

H.264 maximum file size of 50MB (optimal settings: 640x450, 15FPS)

The VoiceThread page can be found at: [www.aucklandmuseum.com/iammakingmovies](http://www.aucklandmuseum.com/iammakingmovies)

A DVD (high quality) must also be posted to the Museum, with a completed Entry Form and Media Release Form.

### THINGS TO REMEMBER

The total play time of your movie must be no longer than 3 minutes

Your movie must not breach any intellectual property or copyright laws

All people featured in your movie must have signed a media release form which must be retained by you as 'the film maker'. Media release forms can be downloaded from [www.aucklandmuseum.com/iammakingmovies](http://www.aucklandmuseum.com/iammakingmovies)

All entrants must give permission for movies to be published online by Auckland Museum and shown at the Premier Awards Evening.

### DEADLINE

All entries must be received by the Auckland Museum no later than **5pm on 28 May 2010**.