

GOVERNANCE POLICY

SUBJECT	Children	PAGE:	1 of 1
ISSUING AUTHORITY	TRUST BOARD	ISSUE DATE:	06/05/02
		REFERENCE	S2.1

1. Purpose

Sharing knowledge of our heritage and our treasures is a core activity of the Museum. The Museum will share knowledge in a variety of ways, and through a variety of programmes and media, each selected to provide concepts, information, knowledge and enjoyment to one or more of the Museum's diverse range of visitors and customers.

Children are the key audience of the Museum, and every endeavour will be made to share knowledge with them in a variety of enjoyable ways that suit their needs, so they want to, and will, return.

2. Definitions

“A child” means a boy or girl under the age of 14 years as defined by section 2 of the Children, Young Persons, and Their Families Act 1989, 024, effective 1 Nov 1989.

A child will visit the Museum in person, or the Museum Website online.

3. Policy

The Museum will augment general visitor services by special facilities and programmes designed to inspire children to value knowledge about our cultural and natural heritage, to seek it out, and to apply it in ways that will enhance their lives and the world around them.

The Museum will govern the access of children on the basis of visible and actual, or prior and verifiable parental consent for their visit and any programmed activity participation (as applicable), so that all children are in the Museum on a basis of parental volition.

The Museum will protect the interests of any child who visits by ensuring any personal information relating to that child is used confidentially, and will not be shared with a third party without prior parental consent.