

GOVERNANCE POLICY

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ISSUING AUTHORITY	TRUST BOARD	ISSUE DATE:	06/05/02
		REFERENCE	S1.1

1. Purpose

Sharing knowledge of our heritage and our treasures is a core activity of the Museum. The Museum will share knowledge in a variety of ways, and through a variety of programmes and media, each selected to provide concepts, information, knowledge and enjoyment to one or more of the Museum's diverse range of visitors and customers.

2. Definitions

Nil

3. Policy

3.1 Displaying Our Collections

The Museum will use displays and exhibits of treasures from its collections as the primary medium for increasing awareness and understanding of our cultural and natural heritage. It will change its display presentations regularly, through programmed refreshment and renewal, to ensure their accuracy, attractiveness and relevance, and to maintain the interest of visitors.

3.2 Interpretive Services

The Museum will provide interpretation services that will enable visitors to discover our cultural and natural heritage through enjoyable participation, seeking to inspire people to apply that knowledge and value the Museum as "The Hub of Our Culture".

3.3 Information Services

The Museum will provide a range of Information Services to meet the needs of different customer groups. These will be offered in a range of media, and will be based throughout the Museum. Information Services will include directional signage and orientation systems, pamphlets, labels, maps, human and electronic guiding programmes, and use of electronic media to service internal and external inquiries.

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3.4 Publications

under draft