

# GOVERNANCE POLICY

SUBJECT	Events	PAGE:	1 of 1
ISSUING AUTHORITY	TRUST BOARD	ISSUE DATE:	06/05/02
		REFERENCE	V1.5

## 1 Purpose

To be drafted

## 2 Definitions

Nil

## 3 Policy

### 3.1 Recognition of the purpose and quality of the Museum

The Museum will actively promote public appreciation and enjoyment of the Museum facilities by encouraging public, corporate and private events which are consistent with the quality and purposes of the Museum.

### 3.2 Recognition as a War Memorial

The Museum shall not permit events which are in conflict with its commemorative role, its responsibilities as a keeper and guardian of cultural and scientific property or which are in conflict with prevailing standards. Events which prevent visitor access during core opening hours will generally not be permitted.

### 3.3 Events focussed on or affecting taonga

To ensure Maori values associated with marketing initiatives, promotion advertisement or public events affecting taonga or Museum-related Maori activities are upheld, the Board will seek advice from the Taumata-a-Iwi before confirming any significant new Museum marketing initiative, promotion, advertisement or public event that is likely to impact on Maori values.