

Media Release:



## **Innovation Under the Spotlight at New LATE at the Museum Series**

### **LATE Innovate Science: An Emerald City / Mana Maoli Collective / Stinky Jim / Dr Helen Anderson / Ray Avery**

An all new season of the acclaimed LATE at the Museum series kicks off in Auckland next month. The new series explores the theme of innovation – with panel discussions by New Zealand’s top thinkers and music by leading performers.

On Thursday 4 March *LATE 01: Innovate Science* investigates the way science drives the economy and underpins our everyday life. The panel will discuss how science has helped grow our nation, from early ‘Number 8 Wire’ innovations in agriculture, through to atom-splitting and current biotech projects. It will then turn its attention toward where the next real innovation is needed, communicating a greater understanding and passion for science throughout New Zealand.

The panel features Dr Helen Anderson, scientist and chief executive of The Ministry of Research Science and Technology (MoRST), alongside inventor, social entrepreneur and ‘New Zealander of the Year’ Ray Avery.

Dr Anderson is an expert in seismology, in particular the mechanics of large earthquakes. She has a Ph.D. in Geophysics from the University of Cambridge, and was a practicing scientist at both New Zealand’s Department of Scientific and Industrial Research and one of its successors, Geological and Nuclear Sciences. Dr Anderson sees her role at MoRST as using science to better the nation.

Avery was recently announced as ‘New Zealander of the Year’ by Prime Minister John Key, recognising his contribution to the country through science and technology. Avery is the founder of independent development agency Medicine Mondiale, which creates low cost solutions to health issues in the developing world. He’s also a strong believer in Kiwi ingenuity, and devotes much of his energy to helping New Zealand realise it’s ‘a country of geniuses’.

Music on the evening features An Emerald City, whose sound combines Eastern traditional instruments and psychedelic leanings with experimentation and musical liberation. Also taking the stage is Mana Maoli Collective direct from Hawaii, and DJ Stinky Jim.

After-work, post-dinner or pre-club, don’t miss Auckland Museum’s new season of afterhours smart talk and great music.

Tickets cost \$20 (plus \$3 booking fee) online at [www.lateatthemuseum.com](http://www.lateatthemuseum.com), by phoning 09 306 7048 or \$25 on the door.

What: LATE at the Museum, LATE 01 Innovate Science

When: Thursday, 4 March, 6.30-11pm

Where: Auckland Museum

Cost: \$20 (plus \$3 booking fee). Tickets available online at [www.lateatthemuseum.com](http://www.lateatthemuseum.com), by phoning 09 306 7048 or \$25 on the door.



Bios:

Dr Helen Anderson

Dr Helen Anderson is Chief Executive of The Ministry of Research Science and Technology. She sees her role as helping research, science and technology improve New Zealand, and during her tenure she has made a significant contribution to increasing the impact of research, science and technology on a wide range of policy issues. Helen has played a central role in determining high level science priorities, enhancing New Zealand's research infrastructure, and encouraging greater private sector research and development.

An expert in seismology, in particular the mechanics of large earthquakes, Helen has a Ph.D. in Geophysics from the University of Cambridge. She was a practicing scientist at both New Zealand's Department of Scientific and Industrial Research and one of its successors, Geological and Nuclear Sciences (GNS), a Crown Research Institute.

Ray Avery

Ray Avery is the founder and driving force behind award-winning independent development agency Medicine Mondiale. He is a charismatic New Zealander who does not accept social inequity and is dedicated to using science and technology to make quality healthcare accessible to all. Through empathy, brilliance and passion Ray has transformed his humble beginnings into a stellar career in science, business and philanthropy and an array of global award-winning life enhancing intentions.

Avery is now using his commercial success and experience to "take responsibility and bring about change in a world that continues to accept social inequity." His vision is a planet where everyone has access to quality medicines and healthcare. His tireless energy is being applied to achieving just that. Medicine Mondiale manages a global network of experts donating their knowledge and time to help develop medical solutions with the reward of helping change the world. He believes establishing sustainable social enterprises which focus on the health and wellbeing of our planet and its people is a blueprint for the future of mankind.

## An Emerald City

Forming in late 2005 this New Zealand six-piece has created a sound that combines Eastern traditional instruments and psychedelic leanings with experimentation and musical liberation. An Emerald City have gathered a rabid following from those who thirst for music that pushes boundaries and experiments with sounds very rarely created. Their debut EP of 2008 featured bNet radio favourites Qing Song and A Question and the band's reputation grew further in 2009 after the release of debut album Circa Scaria which was recorded in the great cave of Whatipu amongst the black sand of Auckland's isolated west coast. They have begun to make their mark amongst the lively streets, smoky dens and grassy parks of Berlin and return mid 2010 after a summer of touring New Zealand and creating new music.

## Stinky Jim

Stinky Jim is a broadcaster, music journalist, record company owner, occasional studio type, and most importantly - for over 20 years, a DJ. The stereophonic stenchmesiter's tastes and knowledge run far and wide but he can usually be found wherever there's some excessive low frequency action with a bit of innovation, intelligence and uniqueness involved. Generally that means songs rather than mindless doofing pap specifically designed for inter-DJ gratification. Probably best known for his longstanding passion for Jamaican music and enthusiasm for its myriad offshoots, Jim most often plays a variety of styles as well, ranging from the heftiest hip hop, loose-limbed Latino styles, easy listening, un-easy listening, non-frilly funk, dirty old dubstep and stirring soul through to elsewhere business from odd parts of the globe and whatever else is currently cooking in the stinking kitchen.

## Mana Maoli Collective

The highly acclaimed Mana Maoli Collective of Hawaiian performers has featured hundreds of artists from student and underground talent to Hawaii's favorite and most respected artists of various genres, such as Jack Johnson, John Cruz, Paula Fuga, Ooklah the Moc, Natural Vibes, Fiji, Oshen, Amy Gilliom, Aunty Genoa Keawe, Makaha Sons, Kaumaka'iwa Kanaka'ole, and much more. One hundred percent of net profits of Mana Maoli's CDs and concerts - featuring student, underground and pro artists on stage and in the studio together have supported a variety of community development projects in Hawaii.